

# BYPAD

*More quality for bicycle traffic*



*The most efficient method for improving your cycling policy!*



**BYPAD**  
BICYCLE POLICY AUDIT

# BYPAD

## *How good is the cycling policy in your town, city or region? Is it effective and efficient? How can you improve it?*

There is a tool for this purpose. It is called BYPAD (Bicycle Policy Audit) and was developed by an international consortium of bicycle experts as part of an EU-funded project.

The two follow-up projects have since that time widened not only the spatial coverage (new EU countries joined such as Spain, Greece, Hungary, Estonia, Poland) but also the methodology. BYPAD is not limited anymore to **cities** and **agglomerations**, also **towns** and **regions** can ask for an audit. For each target group there exists a different method with an adapted questionnaire.

The entire quality chain consists of 9 modules which all together ensure a balanced cycling

policy. Every module obtains a separate quality score. Together they reflect the quality level of the cycling policy in a town, city or region. Based on this quality score a bicycle action plan is prepared.

BYPAD considers cycling policy as a dynamic process, a whole of 9 fields, in permanent development, influencing each other (see figure below).

**More than 250 cities in 27 countries and 12 countries itself** have already been convinced of the advantages of BYPAD and have started improving the quality of their cycling policy with simple, fast-working and above all cost-efficient measures.







## ***BYPAD – more quality in cycling policy.***

- ▶ **Bicycles are in the fast lane!**  
The reason for this is at hand: a modern and sustainable traffic policy faces many complex requirements – a consistent cycling policy is a significant element to success.
- ▶ **Cycling is efficient and cost-effective.**  
No other transportation method is as reasonable in the areas of planning, implementation and operating costs as the bicycle.
- ▶ **Cycling preserves the environment.**  
Cycling causes neither noise nor exhaust fumes. The result: a significant improvement in the quality of life.
- ▶ **Cycling increases the health of your citizens,**  
since it is the perfect way of combining sustainable mobility and physical exercise.
- ▶ **Cycling makes space.** One simple rule: every bicycle equals one car less. That results in a significant reduction in car traffic.





# BENEFITS

## *4 good reasons why BYPAD benefits your town, city or region:*

### **INCREASE QUALITY!**

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**Even good things can be improved!** BYPAD provides an in-depth analysis of the current status of your cycling policy. The method is simple: politicians, civil servants and user groups each fill in a detailed questionnaire which provides insight into different views on the state of development in various areas of the local cycling policy.

Controversial viewpoints are then discussed in a moderated process, guided by the neutral national auditor. The goal is to come to a collective assessment of the questions and to derive quality aims and measures for the future on the basis of the assessment results. In this self-evaluation process all actors play an active role.

### **ENSURE QUALITY!**

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**A high level of quality must become standard.** As part of the BYPAD audits, the participants develop a quality plan which defines the aims of cycling policy for the next years. Regular repetitions of the audit shows the evolution of the cycling policy and at the same time ensures sustainable improvements.

### **CERTIFY QUALITY!**

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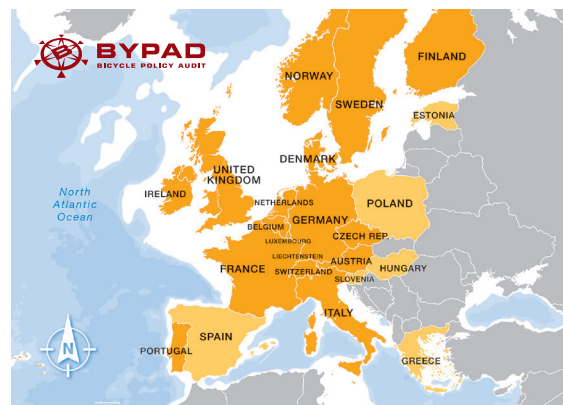
**Responsible policy-making is rewarded.** After completion of the BYPAD audit, the town, city or region receives the BYPAD quality label and the BYPAD certificate. They all confirm the active commitment of political decision-makers, administrative bodies and citizens to a modern, high-quality cycling policy.

### **COMPARE QUALITY!**

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**BYPAD is a high-quality product! Therefore, allow only certified BYPAD auditors to conduct the audit.** A network of trained and certified auditors has been set up to guide the implementation process. Local and regional authorities will then also benefit from the full range of BYPAD services – from regular information to the ability to exchange and compare experiences with other towns, cities or regions on regional workshops and international seminars.

*Join the European-wide BYPAD network, with more than 27 countries and 250 cities.*





# REFERENCES



- ▶ “BYPAD gives us many good tips for different ways of solving problems.”

*Luisa Cesari, Traffic Planner, Ferrara, Italy*

- ▶ “Dealing with the questionnaire made me look at our activities from a different point of view. The contents of the questions provided me with many ideas for the future.”

*Peter Weiss, Bicycle Traffic Coordinator, Salzburg, Austria*

- ▶ “Sitting around a table to reflect on local cycling policy is one of the benefits of BYPAD. The exchange of ideas and experiences with other cities is crucial for the successful implementation of BYPAD in one’s own city.”

*Peter Schmitz, former director of the model project ‘Cycle-friendly Troisdorf’, Troisdorf, Germany*

- ▶ “It is a good idea to integrate the health effects of cycling into our cycling policy. I will definitely make contact with my colleagues in the Environmental Office.”

*J.C. van Hasselt, City Traffic Council, Zwolle, the Netherlands*

- ▶ “BYPAD helps us to take a long-term view of the future, to make the necessary resources available and also to subject the current policy to a critical evaluation. BYPAD is not a superfluous luxury for cities that are serious about bicycle traffic.”

*Yves de Baets, Communications Officer, Mobility Office Gent, Belgium*

## Statements from BYPAD cities





# BYPAD

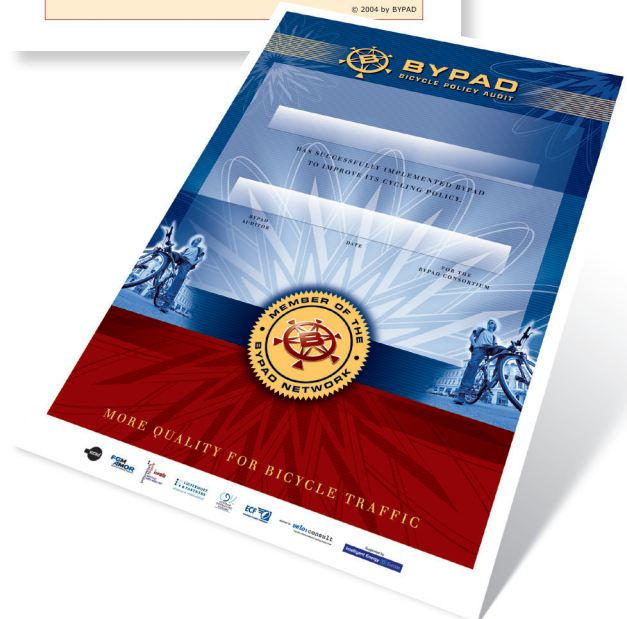
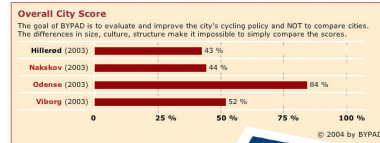
BICYCLE POLICY AUDIT

## BYPAD facts

- ▶ BYPAD is a flexible tool and can be implemented in **towns, cities & agglomerations and regions**.
- ▶ BYPAD has already been carried out by **over 250 cities and regions in 27 countries**.
- ▶ **126 BYPAD auditors from 32 different countries** have been trained and certified in order to guide the towns, cities, regions and countries to implement BYPAD. Check the website for the contact details of the national auditors.
- ▶ After the implementation of the audit all cities and regions receive from their national auditor the **official BYPAD certificate** together with a **bicycle action plan**.
- ▶ **Examples of good practices** are exchanged and spread through the good-practise database and/or the BYPAD-newsletter.
- ▶ **BYPAD regional workshops and international seminars** ensure regular and intensive exchange of information between the BYPAD auditors, towns, cities and regions and all those active/interested in the field of cycling policy. Check the website regularly for the upcoming events.
- ▶ As a **BYPAD member**, you are able to view short presentations, materials and results provided by other BYPAD cities and regions, make comparisons and participate in forum discussions at any time in your own member's area.



### Overall City Statistic



Updated Edition, February 2021; Published in the name of the BYPAD consortium by the Institute for Transport Education (Institut für Verkehrspädagogik IVP); Eisteichgasse 5/4, 8042 Graz, Austria; [www.ivp.co.at](http://www.ivp.co.at)  
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